

# WEBSITE PRIVACY POLICY

This privacy policy sets out how Redesign Creations Ltd uses and protects any information that you give the company when you use this website.

Redesign Creations Ltd is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Redesign Creations Ltd may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 25<sup>th</sup> May 2018.

## **What information we collect about you?**

We collect information about you when you register with us or place an order for our services. We may collect the following information:

- name and job title
- contact information including email address
- demographic information such as postcode, preferences and interests
- other information relevant to customer surveys

## **How will we use the information about you?**

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, or mail. We may use the information to customise the website according to your interests.

## **Security**

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

## **Marketing**

We would like to send you information about our products and services which may be of interest to you. If you have consented you may opt out at a later date.

You have the right at any time to stop us from contacting you for marketing purposes.

If you wish to no longer be contacted for marketing purposes then please email us at reach@redesigncreative.co.uk

## **Cookies**

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

## **Other websites**

Our website contains links to other websites. This privacy notice only applies to this website so when you link to other websites you should read their privacy policies.

## **Access to your information and correction**

You have the right to request a copy of the information that we hold about you.

If you would like a copy of the information held on you please email us at reach@redesigncreative.co.uk or write to us at the following address, Privacy Team, Redesign Creations Ltd, Unit 1, Tomolivia Court, Merlin Way, Quarryhill Industrial Park, Ilkeston, DE7 4RA.

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address.

We will promptly correct any information found to be incorrect.

## **How to contact us**

Please contact us if you have any questions about our privacy policy or information we hold about you:

- By email at reach@redesigncreative.co.uk
- Write to: Privacy Team, Redesign Creations Ltd, Unit 1, Tomolivia Court, Merlin Way, Quarryhill Industrial Park, Ilkeston, DE7 4RA.